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MINDFUL + MODERN + MODULAR

HIFAB

HIGH DESIGN FABRICATION

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# OAXACA INTERESTS ANNOUNCES MODULAR HOME STUDIO & PLANT, HiFAB

*– The Grand Prairie-Based Company Will Debut High-Design Modular Homes By Award-Winning Architecture Firm Lake|Flato –*

**GRAND PRAIRIE (September 20, 2022) –** Texas-based Oaxaca Interests is excited to announce its newest venture, HiFAB, a new manufacturing plant located in Grand Prairie, Texas that will be dedicated to creating modular homes. Haciendas, homes designed by San Antonio's celebrated architecture firm Lake|Flato, will be HiFAB's first product and will hit the market in the first quarter of 2023, but can be ordered now. They will be available exclusively in Texas. Using interactive technology, consumers will be able to customize their homes and watch the building process online from start to finish. Oaxaca Interests and Lake|Flato successfully tested the original Haciendas in Dallas.

“With HiFAB, we hope to lead the modular home sector in Texas. By collaborating with Lake|Flato again, we’ll be able to provide folks with highly designed yet functional homes that will be produced at our seven-acre facility,” said Oaxaca Interests and HiFAB founder Brent Jackson. “Simple design is hard to pull off but it allows us to focus on the details for a cleaner, more efficient way of living. This uncluttered design also allows for a lock and leave lifestyle to travel the world and then return to a lovely home to catch your breath and relax.”

Lake|Flato’s Haciendas – a residential development in Dallas – which just completed phase III of their builds, was designed to be built in a factory but Oaxaca Interests needed to substantiate the revenue model first. Known for their emphasis on mindful living, Haciendas built in HiFAB’s factory will mirror those built in Dallas in terms of sustainable design features and building practices. From biophilic indoor/outdoor connections and fresh air exchange filtration systems to the elimination of source pollutants, aided by True Zero VOC paints and tile setting materials that are Greenguard Gold Certified, Haciendas are intentionally designed with wellness and functionality in mind. HiFAB’s factory further supports a low carbon design and build process by eliminating the massive amounts of waste widely seen in the residential construction industry. HiFAB extends its wellness-focused ethos to its own community of employees by providing on-site stretch therapists for stress alleviation, a healthy work environment as well as 401k matching and health benefits.

“Lake|Flato’s early house designs offered clients creative and economical ways to connect with the outdoors,” said Ted Flato, FAIA, founding partner of Lake|Flato Architects and HiFAB board member. “They were inherently sustainable, taking cues from their surroundings by combining passive systems, natural materials and local building traditions to create uniquely crafted residences. Close to 40 years later, we are excited to continue this tradition of thoughtful design and building by partnering with HiFAB on its initial product line, Haciendas. With Oaxaca’s expansion into prefabrication with HiFAB, we are leveraging new technology to reach a broader audience through streamlined, scalable options that express those same enduring qualities of nature, place and restraint.”

HiFAB homes will be available to both private clients and developers. Through the HiFAB website, clients will initially be able to choose from two different sizes: The Studio - 2bd/2bth and The Standard - 3bd/2bth. Each comes with 3 different layouts and the ability for clients to customize tiles, paint colors and other finishes while being able to monitor progress of their home online as it's being manufactured. Studios start at $249k; Standards start at $375k; prices include design, assembly, on-site delivery and set up.

HiFAB is spread across seven acres in Grand Prairie. Selected for its correlation with nature and green atmosphere, it’s located at 1771 Robinson Road, Grand Prairie, 75051. For more information about HiFAB, please visit hifab.co and follow @hifab.co on Facebook and Instagram.

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Partners:
Architect/partner: Lake|Flato Architects
Engineer: RCS Enterprises (Third-Party)
Engineering plan review/inspection and building product: ICC NTA (Third-Party)
Sustainability Consultant: Jesse Arter (Third-Party)
Vizz Technologies/Manufacton (Third-Party) - Digital product agency: Dreamers of Day (Third-Party)

**About HiFAB**
HiFAB builds single-family modular homes and is comprised of the best design, logistics, engineering and production teams in its field. Its primary focus is to produce high-design homes faster and more affordably than traditional on-site construction. The company has enlisted a team of world-renowned architects and esteemed experts, from to the top engineers in the modular industry to holistically approach modular construction from start to finish in a way that preserves the integrity of the designs, accelerates time to market and produces positive financial results for its investors. HiFAB's goal is to become a production modular home builder that builds up to 300 homes per year, which in turn will bring more homes online faster while positively impacting the community through the delivery of well-designed attainable housing. This segment is an important portion of the single-family home industry that's increasingly getting priced out of the market. HiFAB.co

**About Lake|Flato Architects**
Established in 1984, Lake|Flato has gained national recognition for a place-based approach to design and building that successfully merges with the landscape. With work across the United States, Mexico, and the Caribbean, the firm seeks to design projects that are intrinsically rooted to the culture, climate and context of each unique place. By employing sustainable strategies in a wide variety of building types and scales, Lake|Flato designs architecture that conserves energy and natural resources while creating high performance buildings. As a testament to the firm's commitment to environmental stewardship, the firm has received more AIA COTE Top Ten Green Project Awards than any other architecture firm. Lake|Flato placed 1st in Architect Magazine's 2019 Top 50, an annual ranking of the best U.S. firms, and was named one of the Ten Most Innovative Architecture Firms in the World by Fast Company. Lakeflato.com.

**About Oaxaca Interests, LLC**
Oaxaca Interests, LLC is a Texas-based real estate, design, engineering and investment firm. Oaxaca is a privately funded company. Oaxaca's focus has been and continues to be on the Urban Core of key high-growth Texas markets. Its goal is to improve its surrounding area through thoughtful design and positively contribute to each community. OaxacaLlc.com